# SUCHITRA AGRAWAL

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# Profile

Creative and hands-on fashion professional, who is well versed in the design of apparel and accessories. A strong aesthetic sense and a keen eye for colour design and quality. A multitasker with strong interpersonal skills who can easily adapt to new situations while being fashion forward.



## Work experience

#### **Costume and Wardrobe** department

07/2016 - 04/2017

Ruhaniyat Films, New York City, New York, United States

Award Winning Short Film- THE FORBIDDEN

- -Styled Principle cast and supporting cast according to scene script.
- -Coordinated with director, cast and HMU for appropriate outfit selections and makeup to fit the script.
- -Provided style advise pertaining to character in the script, reg. wardrobe selection, organized fittings
- -Wardrobe Coordination and Organization for cast and extras.
- -Script Analysis.

Freelance Wardrobe Stylist 06/2015 - 10/2016 New York City, New York, United States

- Styled wardrobe for models and provided fashion advice to various editorials like Vogue, Harpers Bazzar, Lucy's Magazine.
- Worked closely with commercial directors and producers; put looks together for multiple
- Stayed up-to-date with current trends and educated clients.

### Freelance designer/ costume stylist

10/2010 - 07/2013

Mumbai, India

Styled wardrobe for video shoot, television and commercial photo shoot (designer projects, catalogues) -

Conceive look ideas based on directors input and the script.

# Work experience

-Responsible for co-ordinating looks and dressing models during shoot. -

Supervise, source and manage apparel and accessories for and during the shoot. -Work closely with the makeup and hair stylist for

putting the look together.

-Work in constant communication with the floor crew, director and producer to ensure impeccable fashion styling in a fast paced environment.

### Design assistant

12/2009 - 07/2010

Narendra Kumar, Mumbai, India

- -Conceptualized, developed and followed up on first patterns and sample making
- Assisted with design and garment construction to establish the collection.
- Fashion styled different looks for runway presentation.
- Developed various fabric, prints and trims for collection showcased during
- -Pret a Porter Paris Sept 2007 (Internship)
- -IPL London Spring Summer- 2010
- -Lakme India Fashion Week. Summer Resort- 2010
- -Lakme India Fashion Week Autumn Winter- 2010 (Sounds of Bombay) Lakme India Fashion Week
- Autumn Winter- 2010 (Collection for Killer jeans)
- Represented the brand at a charity event for Tanzania Hospital held at the prestigious Grosvenor Hotel, London.

Designer 06/2008 - 08/2009 Madura Garments, Bangalore, India

- -Worked with senior level creative design manager to create a menswear line for Summer 2009.
- Created and developed a series of fabrics and designs while working with fabric manufacturers on one-on-one basis.
- -Worked closely in developing of the brand Heritage, a premium menswear line.

## Education

**Fashion Design** 06/2005 - 12/2007 National Institute Of Design, Ahmedabad, India

- -Masters in Fashion Design and Pattern Making
- -Creative Design and merchendising

# Education

### -3D printing applications

Fashion design and Computer Applications 06/2000 - 12/2003

National Institute of Fashion Design(NIFT), Koklata, India

- -Apparel Design and Creative Pattern Making -3D Computer Application for creating patterns and prints



**Fashion styling** 

Full

**Draping** 

Professional

Sewing

Full

Resourcing

Full

**Pattern Making** 

Professional